

28th Mar 2018



Registered Charity 312601
c/o St. Olave's School

Dear fellow Parents/Carers/Sponsors/Advertisers

RE: Summer Fun Day 2018 Brochure Advertisements

St. Olave's Parents' Association is once again producing an A5 colour brochure for distribution to pupils, residents of the roads surrounding the school, and attendees at the school Open Day in June and the Summer Fun Day on Saturday 7th July 2018.

Would you like to advertise a business in the brochure?

Do you know anyone with a business who could benefit from advertising?

The cost of advertising is as follows:

Description	Size (w x h) mm	Price (each)	Availability
Main Sponsor - Logo on banners and back cover advert (full page)	135 x 190	£300	Unavailable
Inside front or inside back cover (full page)	135 x 190	£150	Available
Full-page (internal)	135 x 190	£100	Available
Half-page (internal)	135 x 93	£50	Available
Quarter-page (internal)	65 x 93	£25	Available
Custom artwork for full-page advert	n/a	FREE	Available
Custom artwork for half- or quarter-page advert	n/a	£10	Available

In lieu of payment we are happy to accept a prize of equivalent, or greater, value that we can use in our Grand Summer Raffle (subject to agreement). The top three prizes and donors are listed on all raffle tickets.

To advertise, please contact contact@saintolavespa.net and include any artwork in a high-resolution pdf format if possible.

If you do not have artwork, our graphic designer can create what you need at a minimal cost of a £10 donation to the PA, though we will waive this extra cost for anyone buying a full-page advertisement.

Requests for advertising need to be with us by 23rd May 2018

Advertisers will reach approximately 300 households local to the school plus families of children who attend, or plan to attend, St. Olave's. In total, we will distribute 1,000 brochures.

This is a great value opportunity to market your business while providing much needed funds for your child's / your local school. We hope that you are able to support us.

Yours faithfully

Summer Fun Day Brochure Team